

Twitter

Twitter

Twitter, officially known as X since 2023, is an American microblogging and social networking service. It is one of the world's largest social media platforms - Twitter, officially known as X since 2023, is an American microblogging and social networking service. It is one of the world's largest social media platforms and one of the most-visited websites. Users can share short text messages, images, and videos in short posts commonly known as "tweets" (officially "posts") and like other users' content. The platform also includes direct messaging, video and audio calling, bookmarks, lists, communities, Grok integration, job search, and a social audio feature (Spaces). Users can vote on context added by approved users using the Community Notes feature.

Twitter was created in March 2006 by Jack Dorsey, Noah Glass, Biz Stone, and Evan Williams, and was launched in July of that year. Twitter grew quickly; by 2012 more than 100 million users produced 340 million daily tweets. Twitter, Inc., was based in San Francisco, California, and had more than 25 offices around the world. A signature characteristic of the service initially was that posts were required to be brief. Posts were initially limited to 140 characters, which was changed to 280 characters in 2017. The limitation was removed for subscribed accounts in 2023. 10% of users produce over 80% of tweets. In 2020, it was estimated that approximately 48 million accounts (15% of all accounts) were run by internet bots rather than humans.

The service is owned by the American company X Corp., which was established to succeed the prior owner Twitter, Inc. in March 2023 following the October 2022 acquisition of Twitter by Elon Musk for US\$44 billion. Musk stated that his goal with the acquisition was to promote free speech on the platform. Since his acquisition, the platform has been criticized for enabling the increased spread of disinformation and hate speech. Linda Yaccarino succeeded Musk as CEO on June 5, 2023, with Musk remaining as the chairman and the chief technology officer. In July 2023, Musk announced that Twitter would be rebranded to "X" and the bird logo would be retired, a process which was completed by May 2024. In March 2025, X Corp. was acquired by xAI, Musk's artificial intelligence company. The deal, an all-stock transaction, valued X at \$33 billion, with a full valuation of \$45 billion when factoring in \$12 billion in debt. Meanwhile, xAI itself was valued at \$80 billion. In July 2025, Linda Yaccarino stepped down from her role as CEO.

Twitter, Inc.

Twitter, Inc. was an American social media company based in San Francisco, California, which operated and was named for its flagship social media network - Twitter, Inc. was an American social media company based in San Francisco, California, which operated and was named for its flagship social media network prior to its rebrand as X. In addition to Twitter, the company previously operated the Vine short video app and Periscope livestreaming service. In April 2023, Twitter merged with X Holdings and ceased to be an independent company, becoming a part of X Corp.

Twitter was created by Jack Dorsey, Noah Glass, Biz Stone, and Evan Williams in March 2006 and was launched that July. By 2012, more than 100 million users tweeted 340 million tweets a day. The company went public in November 2013. By 2019, Twitter had more than 330 million monthly active users.

On April 25, 2022, Twitter agreed to a \$44 billion buyout by Elon Musk, CEO of SpaceX and Tesla, one of the biggest deals to turn a company private. On July 8, Musk terminated the deal. Twitter's shares fell,

leading company officials to sue Musk in Delaware's Court of Chancery on July 12. On October 4, Musk announced his intention to purchase the company as he had agreed, for \$44 billion, or \$54.20 a share; the agreement closed on October 27.

Following Musk's takeover, Twitter was criticized for an increase in hate speech,, systemic prioritization of right-wing content and the removal of the feature to report tweets for spreading misinformation. His acquisition of the company has been characterized by large-scale policy changes, mass layoffs and resignations, and a dramatic shift in the company's work culture.

Weird Twitter

Weird Twitter is a loose genre of Internet humour dedicated to publication of humorous material on the social network Twitter that is disorganised and - Weird Twitter is a loose genre of Internet humour dedicated to publication of humorous material on the social network Twitter that is disorganised and hard to explain.

Related to anti-humour and created primarily by Twitter users who are not professional humourists, Weird Twitter-style jokes may be presented as disorganised thoughts, rather than in a conventional joke format or punctuated sentence structure. The genre is based around the restriction of Twitter's 140-character message length, requiring jokes to be quite short. The genre may also include repurposing of overlooked material on the internet, such as parodying posts made by spambots or deliberately amateurish images created in Paint. The New York Times has described the genre as "inane" and intended "to subtly mock the site's corporate and mainstream users." A notable writer on Weird Twitter is dril.

Stan Twitter

Stan Twitter is a community of Twitter users who post opinions on celebrities, music, TV shows, movies, video games, social media, and other topics. It - Stan Twitter is a community of Twitter users who post opinions on celebrities, music, TV shows, movies, video games, social media, and other topics. It is known for using particular terminology and for incidents of harassment. Discussions in Stan Twitter spaces often revolve around public figures – primarily those in the entertainment industry. Stan Twitter can also be found to support political views.

Twitter use by Donald Trump

Trump's use of social media attracted worldwide attention since he joined Twitter in May 2009. Over nearly twelve years, Trump tweeted around 57,000 times - Donald Trump's use of social media attracted worldwide attention since he joined Twitter in May 2009. Over nearly twelve years, Trump tweeted around 57,000 times, including about 8,000 times during the 2016 election campaign and over 25,000 times during his first presidency. The White House said the tweets should be considered official statements. When Twitter banned Trump from the platform in January 2021 during the final days of his first term, his handle @realDonaldTrump had over 88.9 million followers.

For most of Trump's first term, his account on Twitter, where he often posted controversial and false statements, remained unmoderated in the name of "public interest". Congress performed its own form of moderation: in July 2019, the House of Representatives voted mostly along party lines to censor him for "racist comments" he had tweeted. Following the censure, his tweets only accelerated. An investigation by The New York Times published in November 2019, found that, during his time in office to date, Trump had retweeted numerous conspiracy theories or fringe content.

During his 2020 reelection campaign, he falsely suggested that postal voting or electoral fraud may compromise the election, prompting Twitter to either remove such tweets or label them as disputed. After his election loss, Trump persistently undermined the election results in the weeks leading to Joe Biden's inauguration. His tweets played a role in inciting the January 2021, attack of the US Capitol during the formal counting of electoral votes. Though the Senate eventually acquitted Trump during his second impeachment, Twitter permanently suspended his @realDonaldTrump handle, followed by the official account of his campaign (@TeamTrump) and the accounts of allies who posted on his behalf, such as the Trump campaign digital director. Twitter also deleted three tweets by Trump on the @POTUS handle and barred access to the presidential account until Joe Biden's inauguration.

In November 2022, Twitter's new owner, Elon Musk, reinstated his account, and the first tweet since 2021 was made in August 2023 about his mugshot from Fulton County Jail, but the account remained inactive until he tweeted again in August 2024.

List of most-followed Twitter accounts

followers on the social media platform X, formerly and commonly known as Twitter. Notable figures such as Elon Musk, Barack Obama, Cristiano Ronaldo, Narendra - This list contains the top 50 accounts with the most followers on the social media platform X, formerly and commonly known as Twitter. Notable figures such as Elon Musk, Barack Obama, Cristiano Ronaldo, Narendra Modi, Justin Bieber, Rihanna, Katy Perry, and Donald Trump are at the top of the list, each with over 100 million followers. Katy Perry was the first person to surpass this milestone. As of February 2025, only eight accounts have reached the 100 million mark, with Elon Musk being the only account to exceed 200 million followers.

Twitter under Elon Musk

acquisition of Twitter in October 2022; Musk acted as CEO of Twitter until June 2023 when he was succeeded by Linda Yaccarino. Twitter was rebranded to - Elon Musk completed the acquisition of Twitter in October 2022; Musk acted as CEO of Twitter until June 2023 when he was succeeded by Linda Yaccarino. Twitter was rebranded to X on July 23, 2023, and its domain name changed from twitter.com to x.com on May 17, 2024. Yaccarino resigned on July 9, 2025.

Now operating as X, the platform closely resembles its predecessor but includes additional features such as long-form texts, account monetization options, audio-video calls, integration with xAI's Grok chatbot, job search, and a repurposing of the platform's verification system as a subscription premium. Several legacy Twitter features were removed from the site after Musk acquired Twitter, including Circles, NFT profile pictures, and the experimental pronouns in profiles feature. Musk aims to transform X into an "everything app", akin to WeChat.

X has faced significant controversy post-rebranding. Issues such as the release of the Twitter Files, suspension of ten journalists' accounts, and labeling media outlets as "state-affiliated" and restricting their visibility have sparked criticism. Despite Musk stepping down as CEO, X continues to struggle with challenges such as viral misinformation, hate speech, and antisemitism. In response to allegations it deemed unfair, X Corp. has pursued legal action against nonprofit organizations Media Matters and the Center for Countering Digital Hate.

History of Twitter

media site Twitter in 2006 while working at early Internet tech company Odeo. After it spun off in 2007 and expanded rapidly after that, Twitter became a - Jack Dorsey first began to develop

his early idea for the social media site Twitter in 2006 while working at early Internet tech company Odeo. After it spun off in 2007 and expanded rapidly after that, Twitter became a significant component of global society. It became a key part of politics and international relations but was also banned or blocked in some countries.

Twitter went public in 2013 and continued to expand. The COVID-19 pandemic challenged Twitter's handling of misinformation on the platform. Elon Musk took Twitter private in 2022 and later changed the name of the service to X.

Twitter verification

X, formerly known as Twitter, is a system intended to communicate the authenticity of an X account. Since November 2022, Twitter users whose accounts - Verification on X, formerly known as Twitter, is a system intended to communicate the authenticity of an X account. Since November 2022, Twitter users whose accounts are at least 90 days old and have a verified phone number receive verification upon subscribing to X Premium or Verified Organizations; this status persists as long as the subscription remains active.

When introduced in June 2009, the system provided the site's readers with a means to distinguish genuine notable account holders, such as celebrities and organizations, from impostors or parodies. Until November 2022, a blue checkmark displayed against an account name indicated that Twitter had taken steps to ensure that the account was actually owned by the person or organization whom it claimed to represent. The checkmark does not imply endorsement from Twitter, and does not mean that tweets from a verified account are necessarily accurate or truthful in any way. People with verified accounts on Twitter are often colloquially referred to as "blue checks" on social media and by reporters.

In November 2022, the verification program was modified heavily by new owner Elon Musk, extending verification to any account with a verified phone number and an active subscription to an eligible X Premium (formerly Twitter Blue) plan. These changes faced criticism from users and the media, who believed that the changes would ease impersonation, and allow accounts spreading misleading information to feign credibility. In a related change, Twitter introduced additional gold and gray checkmarks, used by Verified Organizations and government-affiliated accounts, respectively. Twitter claims that the changes to verification are required to "reduce fraudulent accounts and bots".

Twitter users who had been verified through the previous system were known as "legacy verified" accounts; legacy verification was deprecated in April 2023, and stripped from accounts who do not meet the new payment requirements. Musk later implied that he had been personally paying for the X Premium subscriptions of several notable celebrities.

Twitter Files

The Twitter Files are a series of releases of select internal Twitter, Inc. documents published from December 2022 through March 2023 on Twitter. CEO Elon - The Twitter Files are a series of releases of select internal Twitter, Inc. documents published from December 2022 through March 2023 on Twitter. CEO Elon Musk gave the documents to journalists Matt Taibbi, Bari Weiss, Lee Fang, and authors Michael Shellenberger, David Zweig, Alex Berenson, and Paul D. Thacker shortly after he acquired Twitter on October 27, 2022. Taibbi and Weiss coordinated the publication of the documents with Musk, releasing details of the files as a series of Twitter threads.

After the first set of files was published, various technology and media journalists said that the reported evidence demonstrated little more than Twitter's policy team struggling with difficult decisions, but resolving such matters swiftly. Some conservatives said that the documents demonstrated what they called Twitter's liberal bias.

A major aspect of the examination surrounded false assertions by Musk and others that Twitter had been ordered by the government to help presidential candidate Joe Biden in the coming election by suppressing an October 2020 New York Post story about Hunter Biden's laptop. Researcher Matt Taibbi found no evidence of government involvement in Twitter's decision to initially withhold the story.

In a June 2023 court filing, Twitter attorneys strongly denied that the Files showed the government had coerced the company to censor content, as Musk and many Republicans claimed. Former Twitter employees asserted that Republican officials also made takedown requests so often that Twitter had to keep a database tracking them.

Internal Twitter emails showed the company allowed accounts operated by the U.S. military to run a Middle East influence campaign; some accounts were kept on the platform for years before being taken down.

The releases prompted debate over the nature of blacklisting, vows for congressional investigation, calls for the full release of all documents for the sake of transparency, and calls to improve content moderation processes at Twitter.

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